

# San Bernardino Investment Playbook

## Project Details: Downtown Satellite Campuses

The high level of transit accessibility in downtown San Bernardino makes it an ideal location for satellite branches of regional academic institutions. Whether independently or as part of a larger shared facility, California State University San Bernardino; California Baptist University; San Bernardino Community College District; and University of California, Riverside will each establish a physical presence in the downtown core in order to expand access to higher education and pathways into quality jobs.

### RATIONALE

As the Inland Empire's economy matures and diversifies, educational attainment and workforce readiness have become topics of concern. Employers throughout the region consistently have difficulty finding qualified applicants for skilled positions. The region's limited labor pool is particularly pronounced for jobs requiring skills in science, technology, engineering, and mathematics (STEM) fields.

### OBJECTIVES

- Expand access to training, services, and resources provided by area academic institutions
- Establish a physical presence for regional academic institutions in downtown San Bernardino

### LEAD ORGANIZATIONS

City of San Bernardino

California State University San Bernardino

California Baptist University

San Bernardino Community College District

University of California, Riverside

### SIMILAR PROJECTS ELSEWHERE

California State University, Los Angeles, [Downtown Los Angeles Satellite Campus](#)

California State University, Sacramento, [Downtown Sacramento Satellite Campus](#)

University of California, San Diego, [Downtown San Diego Satellite Campus](#)

University of San Francisco, [Downtown Sacramento Satellite Campus](#)