# San Bernardino Investment Playbook

## Project Details: National Security Innovation Ecosystem

The National Security Innovation Ecosystem project will build a coalition of academic institutions, companies, government entities, nonprofits, and others intent on creating a model innovation ecosystem for the region. Led by the Inland Empire Center for Entrepreneurship (IECE) and School of Entrepreneurship (SoE) at CSUSB, this effort will galvanize user-inspired research, technology translation, and workforce development throughout the Inland Empire.

Commercialization of national security innovations will be a central focus of this project. The innovation ecosystem will identify new ways to connect innovations with a risk-taking entrepreneurial culture in order to drive user-inspired R&D and increase the translation of innovation to practice, which will in turn strengthen the regional economy.

## RATIONALE

Currently, the Inland Empire lacks a cohesive and integrated approach to regional innovation and technology commercialization. While there are a wide range of assets and innovation activities in the region, no single effort brings these organizations together with a coordinated strategic approach to regional economic development and inclusive participation.

## OBJECTIVES

- Develop an effective model ecosystem capable of supporting innovationintensive regional economic development
- Commercialize existing national security innovations in critical technology categories, inspiring spin-off firms and growing clusters that boost job creation and strengthen the regional economy
- Establish a platform for regional innovation that includes an incubator program specific to national security technology, panels of subject matter experts, key university/education partners, and funding channels
- Establish an inclusive track that gives minority and underrepresented inventors and entrepreneurs equal access to defense-related innovation and intellectual property, commercialization, and funding

## ADDITIONAL DETAILS

This 7,500-ft<sup>2</sup> facility will be composed of office, program, and training space, likely colocated with a NavalX Tech Bridge hub or satellite node. It will have a staff of three FTEs during Phase 1 (full-time director plus two-person support staff).

The first phase of this project will lay the groundwork for the ecosystem. Over the next two years, stakeholders will:

- Conduct an ecosystem discovery process via independent assessment that builds on current innovation ecosystem mapping in order to inform long-term ecosystem development
- 2. Recruit key partners willing to collaborate on the creation of a sustainable and inclusive innovation ecosystem

- 3. Develop short- and long-range plans and goals as well as programs and activities needed as the ecosystem evolves
- 4. Establish potential commercialization and educational programs in collaboration with regional and national Minority Serving Institutions

Once the initial assessment, coalition-building, and strategic planning are complete, we will implement a minimum of two pilot programs designed to advance regional innovation.

During Phase 2, the staff will grow to 10 full-time team members and 10-15 contractors providing specific, focused services for the various programs. This 10-year phase will see implementation of a wide range of programs and activities focused on user-inspired research, translation of innovations to practice, and workforce development for sustained innovation, including:

- End-user R&D collaborations on specific areas of pressing regional, industry, and/or national security innovation concern
- Innovation portfolio assessment (IP portfolio mining from universities and U.S. Department of Defense)
- Industry research collaboration vehicles
- Focused technology transfer grants
- Accelerators
- Regional startup academies
- Prototyping labs
- Ecosystem-building events
- Tech career mobility training
- Sponsored technical and venture internship and fellowship programs

#### COST

\$1M Phase 1 (24 months)

\$160M Phase 2 (10 years)

**\$161M** TOTAL over twelve years

#### POTENTIAL FUNDING

Federal

National Science Foundation Regional Innovation Engines Grant

### LEAD ORGANIZATION

Inland Empire Center for Entrepreneurship (IECE) and School of Entrepreneurship (SoE) at CSUSB

Michael Stull, director, IECE and SoE

Anna Long-Ruboyianes, assistant professor, tech commercialization director

Troy Clarke, director, Inland Empire NavalX Tech Bridge, U.S. Navy

### SIMILAR PROJECTS ELSEWHERE

<u>New Mexico Consortium</u> (NMC) – nonprofit corporation established by three universities to support research collaborations among universities, private-sector firms, and the Los Alamos National Laboratory