

San Bernardino Investment Playbook

Project Details: Annual Climate Readiness Summit

The City of San Bernardino, in conjunction with Inland Economic Growth and Opportunity (IEGO), the California Air Resource Board (CARB), California State University San Bernardino (CSUSB), California Baptist University, University of California Riverside (UCR), and other relevant partners, will host an Annual Climate Readiness Summit for those working to address the global climate crisis.

Each year, industry leaders in logistics, transportation, manufacturing, and materials science; subject matter experts; K-16 education and workforce development; state and local government; Tribal representatives; community-based organizations; private-sector investors; and philanthropies will convene to set broad aspirational goals and priorities, share solutions and lessons learned, and identify next steps needed to help cities adapt to the climate crisis.

This destination event will attract global thought leaders and key actors in the fight for carbon zero. It will provide space for the peer learning and knowledge sharing needed to accelerate climate readiness in San Bernardino and in cities and metros throughout the world.

IEGO and the Climate Solutions Team will serve as the delivery team for this annual event. They will design the program, identify speakers and workshop facilitators, develop cost estimates, secure funding, and oversee event production.

RATIONALE

As time for climate action grows short, the need for solutions that are not *either-or* but *both-and* grows more acute. Moving with the necessary speed and scale will require simultaneous, well-coordinated investments and action across a broad range of concerns. The time for piecemeal efforts is over. Only a holistic decarbonization strategy that draws on insights from researchers and practitioners throughout the world will be able to meet the moment.

OBJECTIVES

- Position San Bernardino in the vanguard of climate action
- Provide a venue for practitioners and researchers from throughout the world to share novel climate solutions and lessons learned
- Build community, establish connections, and encourage collaboration among those involved in climate readiness

ADDITIONAL DETAILS

The Annual Decarbonization Summit will feature speakers, panels, exhibits, and workshops for those involved in climate readiness work in the United States and abroad. Size and scope will depend on findings from preliminary Summit planning work.

POTENTIAL FUNDING

Philanthropic support
Corporate sponsorship
Summit attendee fees
General Fund
Measure S
Development impact fees

LEAD ORGANIZATIONS

City of San Bernardino
Inland Economic Growth and Opportunity – Jackie Melendez