

# San Bernardino Investment Playbook

## Project Details: Community Leadership Empowerment Workshop

The nine-session Community Leadership Empowerment Workshop (CLEW) program builds leadership skills, community empowerment, and urban planning know-how among cohorts of area residents. Designed to support deliberately inclusive community and economic development, this program will act as a safeguard against gentrification, displacement, and community disinvestment. Each 15-20-person cohort costs less than \$50,000 to run. CLEW graduates in other cities have gone on to work in their communities at all levels, ranging from neighborhood projects to local elected office. Incorporating the CLEW model will provide a clear signal that San Bernardino is embracing a more equitable, community-informed approach to economic development.

### RATIONALE

Making good on promises of equitable economic development will require a new way of working that invites historically marginalized residents to the table and empowers them to contribute to planning and implementation. These community members can provide an important window into local needs, priorities, and goals, but may need additional support in order to participate.

### OBJECTIVES

- Build leadership skills, empowerment, and urban planning know-how among community residents
- Guard against displacement and disinvestment
- Ensure economic development efforts are responsive and authentic to the local community

### NEXT STEPS

Uplift SB will collaborate with other stakeholders working in this space to survey existing programming, identify gaps, coordinate activities, and customize the CLEW approach to the needs of communities in San Bernardino.

### SIMILAR PROJECTS ELSEWHERE

11th Street Bridge Project—Washington, DC